

**Pune Zilha Sahakari Dudh Utpadak Sangh Maryadit**

**Pune -Satara Road, Opp. Rajiv Gandhi Udyan, katraj Pune 411046**

**Phone: + (020)24370697, 24373453, 24367946**

**Fax: (020)24374834**

**Email: : katrajmilk@gmail.com**

**APPLICATION FOR DISTRIBUTORSHIP/ DEALERSHIP FOR KATRAJ MILK PRODUCTS**

**Passport size  
Photo of Applicant**

1. Name applicant(Block letters):
2. Date of birth & age:
3. Educational qualification:
4. Postal address#:
  
5. Registered Name & Address of the Firm:
  
  
6. Whether Proprietorship Or Partnership.
7. Phones  
Office Nos.:  
Mobile Nos.:  
Fax Nos.:  
Residence Nos.:  
E-mail address:
8. Name & Address of Branch Office/s, if any:
  
  
9. Registration Details
  - a) GST:
  - B) FSSAI Licence no/ date obtained under  
Municipal/ Shops and Establishment Act: (Attested copies to  
be enclosed)

**10. Nature and Details of present line of business:**

<b>Products</b>	<b>Company / Brand</b>	<b>Appointed Year</b>	<b>Annual Turnover</b>	<b>Areas Covered</b>	<b>No. of Outlets</b>

**11. Areas intended to be covered for Katraj Milk Products**

**12. Infrastructure Facilities Available:**

**A) Godown :**

**i) Dimension:**

**ii) Address and Location:**

**B) Office Address and Location:**

**C) No of Deepfreeze                  Bottle cooler**

**D) Delivery Vehicle:**

**i. Number / type of veh:**

**ii. Capacity :**

**E) Staff Employed:**

**i) Office :**

**ii) Sales**

**13. Associate or Sister Concerns (If any):**

Name Address and	Established Year	Products Dealt with		Annual Turnover
		Company	Products	

**14. Ability to invest funds for stocking and distribution of Katraj milk products(In Rs)**

**15. Name and Address of Banker:**

**16. Expected off take of Katraj milk products per month that can be assured by the party if appointed as**

**Distributor/ by Katraj Dairy**

**a) Sales (Liters/kgs):**

**b) Value(Rs)**

**17. Details regarding Business handled earlier and discontinued:**

Company	Products	Dealt From	Dealt Till	Annual Turnover	Reasons for Discontinuing

**We hereby certify and declare that:**

1. The details / documents furnished by us above are true to the best of our knowledge. In case of Katraj Dairy finding any of the information / documents furnished false / fraudulent, Katraj Dairy can cancel the distributorship / Dealership without notice.
  2. In future, any significant changes in the details furnished above, we undertake to inform Katraj Dairy regarding the same in writing.
  3. We are aware of the terms and conditions of Business set by Katraj Dairy and accept the same.
  4. We understand that the Business dealings with Katraj Dairy regarding this distributorship/ Dealership are on principal to principal basis.
  5. We shall take all possible steps to achieve maximum sales of Katraj milk products/ Ice cream and our field force would help in proper coverage to all the retail outlets in the allocated area. We would not indulge in intruding in to other's territory.
  6. We shall provide all facilities for adequate and efficient distribution of Katraj Milk.
  7. We shall store Katraj milk products/ Ice cream in a hygienic manner with due care without causing damage to the goods.
  8. We shall comply with all the statutory requirements and rules in force from time to time and we undertake to keep Katraj Dairy indemnified from the consequences arising out of any lapse on our part in observing the statutory requirements
  9. We agree to provide all kinds of information regarding statistics, market information from time to time as required by Katraj Dairy.
  10. We guarantee that all outlets will be covered fully.
  11. We agree that, in case of any failure to comply with Terms & Conditions of agreement Katraj Dairy shall be free to appoint other whole sale dealer/distributor/ and/or make direct supplies to other parties without any reference/ compensation to us.
  12. We undertake to sell to all the outlets and clients at prices prescribed by Katraj Dairy from time to time and will not indulge in changing the price structure.
  13. We shall provide free delivery service to all outlets in the area allotted and shall not insist on clients to buy case-lot quantities.
  14. Katraj Dairy reserve the right to modify/amend any or all the terms and condition/s stipulated for appointment of distributor
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Date:

Place:

Signature of the applicant  
With Seal of firm